



PRIVACY POLICY

ANOTHER ESCAPE is committed to protecting your privacy. Another Escape takes a proactive approach to user privacy and we ensure that all of the necessary steps are taken to protect the privacy of our users throughout their visiting experience to www.anotherescape.com. We ensure that we only use your information in the ways that we have explained below.

This privacy policy explains what information is collected on the Another Escape website (www.anotherescape.com), how it is collected, what we use it for and how it may be used in the future.

www.anotherescape.com complies with all UK national laws and requirements for user privacy. We will not knowingly sell, rent or give your personal information to any third-party company or organisation.

INFORMATION COLLECTED:

Another Escape and www.anotherescape.com collects the details provided by you, from your use of our service, the purchasing of our products, and your visits to our website. We may collect additional information that you provide when giving us feedback or via other communications. We also monitor customer traffic patterns and site use, which enables us to improve the service and products that we provide.

We will also use your contact details to communicate with you: with your permission, we may use your information to send you information about events, products, and news regarding Another Escape.

We like to hear your views to help us make improvements: from time to time, we may contact you by post or email to ask for your opinions.

Please note that there may be instances where it may be necessary for us to communicate with you, in any event, for administrative or operational reasons relating to our service.

SHOP PAYMENTS

We do not store credit card details nor do we share customer details with any 3rd parties

DISCLOSURES OF YOUR INFORMATION:

We will never pass on your personal data to anyone else, except for any successors to our business or companies who work on our behalf. We may use and disclose information in aggregate (so that no individual customers are identified) for marketing and strategic development purposes.

THIRD PARTY WEBSITES:

Our website may contain links to other websites that are outside our control and therefore are not covered by this Privacy Policy.

This website may also contain sponsored links and adverts. These will typically be served through our advertising partners, who may have detailed privacy policies relating directly to the adverts that they serve. Clicking on any such adverts will send you to the advertisers website through a referral program which may use cookies and will track the number of referrals sent from this website.

USE OF COOKIES:

Cookies are small files saved to the user's computer / device that track, save and store information about the user's interactions and usage of the website. This allows the website, through its server, to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers / devices they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses cookies to better the users experience while visiting the website. Most browsers allow you to turn off the cookie function. If you wish to know how to do this please look at the help menu on your browser.

WEBSITE STATISTICS:

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer / device in order to track and monitor your engagement and usage of the website, but will not store, save or collect personal information. You can read Google's privacy policy [here](#) for further information.

EMAIL NEWSLETTER:

This website operates an email newsletter program used to keep its subscribers in the loop about news, products, events and services supplied by this website and Another Escape. Users can subscribe to our newsletter through an online form found in the footer of our website and on our Facebook page. Other subscriptions may also be manually processed through prior written agreement whereby the user must click a check box to opt-in to this service.

No personal details or email addresses are passed on to third parties nor shared with companies / people outside of the company that operates this website or those working on their behalf.

Email marketing campaigns published by Another Escape may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity.

This information is used to refine future email campaigns and supply the user with more relevant content based upon their activity. Subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign.

SOCIAL MEDIA PLATFORMS:

The Another Escape website enables users to use social media sharing buttons which help and enable users share our websites content directly to Facebook, Twitter and Pinterest. Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

ACCESS RIGHTS:

You have a right to access the personal data that is held about you. To obtain a copy of the personal information Another Escape holds about you, please email hello@anotherescape.com.

This Privacy Policy may change in the future and therefore in order to keep up to date with any necessary changes we encourage you to check back often.